



Placement Title: Communications & Content Placement Student

Reports to: Head of Communications & Marketing

Hours: 30 hours each week

Placement Duration: July 2025 – June 2026

Please note this placement is unpaid. Matchdays and events out of normal working hours will be paid at casual rate.

The Team:

Join the Communications team at Leicester Tigers, within the Communications and Marketing Department, to receive hands-on experience in professional sport and contribute to the 25/26 season for English rugby's biggest and most successful club.

The Communications team is responsible for the daily creation and publishing of exclusive content, across all club channels, including covering the men's and women's programmes and delivery of contractual rights for Club Partners. Additionally, the team is responsible for relationship management and liaising with media and broadcast stakeholders to promote the club's activity, engage with supporters and build the profiles of Leicester Tigers players, coaches and key staff.

The Role:

- Support the Communications team in creating, editing and publishing exclusive content on club channels
- Support the Communications team in the planning and execution of club media events, including working with broadcasters and media stakeholders
- Work as part of the Communications and Marketing department in the planning of men's and women's home games, club events and supporter events
- Work as part of the Communications and Marketing department on matchdays for men's and women's fixtures
- Support the Communications team in the planning of communications campaigns to promote Leicester Tigers, the club's activity, partners, sponsors and players
- Lead on the communications and promotion of the Junior Tigers Club, engaging young supporters in innovative ways, to experience leading and managing a project, staff and delivering on key club objectives
- Assist the Communications team in day-to-day operations

The ideal candidate will be:

A student undertaking an undergraduate degree in Media and Communications, Journalism, Media Production, Media & Communications.

- Confident and approachable
- Excellent verbal and written skills



- Good communication skills with the ability to engage with a wide range of stakeholders
- IT literate
- Proficient in content editing, ideally Adobe Creative Cloud or similar programmes
- Proficient in content capturing and content creation in written or multimedia forms
- Understanding of social media platforms
- Base knowledge of rugby union
- Interest in professional sport

How to Apply:

Email your CV, a Cover Letter explaining why this role is of interest to you and would assist in your studies as well as any examples of work related to the above position to jointheteam@tigers.co.uk by **5.00pm 13 January 2025**.