



**Placement Title:** Partnerships Placement Student  
**Reports to:** Interim Partnership Operations Manager  
**Hours:** 37.5 per week  
**Placement Duration:** July 2024 – June 2025  
**Closing Date:** 5PM, Friday 5 April 2024

**Please note this placement is unpaid.**

**Placement Purpose:**

To ensure the delivery and activation of all Leicester Tigers women's partnerships rights, making the best environment for renewals and growth of partnerships.

Working within the Operations team, the placement student will be responsible for the delivery of contractual rights for our Women's team partners. Daily tasks include creation and leading marketing activation plans for the season, planning player appearances and analysing data to showcase return on investment.

**Main Tasks & Responsibilities:**

- To develop a programme of marketing, events and promotional activities with the Interim Partnership Operations Manager and Interim Chief Commercial Officer to make sure all partnership rights are delivered.
- To assist in the planning and delivery of our annual activation plans for each partner
- To collate and analyse data with the help of the Interim Partnerships Operations Manager
- To act as an evangelist for partnerships within the club, encouraging all staff to consider partnership activities in their day to day jobs
- To liaise with senior management from each department and 3rd party companies to deliver and coordinate any agreed sponsorship activities
- To help produce and coordinate a match day plan for partners making sure that the club and senior staff are aware of VIP visitors and that partners have a dedicated point of contact on the day
- To contribute towards the planning and running of player appearances included within partner rights
- To ensure that the Tigers 'brand' is projected correctly at all times and corporate guidelines are followed, and that partners brand guidelines are followed by all at the Club
- To carry out any other duties and tasks required which are within the post-holders capabilities
- To assist and support the Match Day & Events Team in Club events and match days when required
- To assist the Club's vision in making Leicester Tigers the Leading sports brand in our field

**The ideal candidate will be:**

- A student undertaking an undergraduate degree in Business Management or Sports Management or a similar discipline.
- Confident and approachable
- Eligible to work in the United Kingdom (Essential)
- IT literate
- Excellent communicator who is able to build relationships
- Superb organisation, administration and analytical data skills



- Able to management own time based on workload and deadlines
- Inventive, imaginative, with an eye for detail

#### What you can expect in return:

- Regular 1-1 meetings to discuss your progress, leanings and what you would like to develop
- 2x Match Day tickets to every home game.
- Exciting opportunity to network and learn key, practical skills within an elite sport environment.

#### How to Apply:

Please download an application form from our website, and send this completed to [jointheteam@tigers.co.uk](mailto:jointheteam@tigers.co.uk) by **5PM, Friday 5 April 2024**.